

ONE WORLD 2014

international human rights
documentary film festival

Final report

**Until
we meet
again**





The 16th annual One World International Human Rights Documentary Film Festival was organized by People in Need under the auspices of Foreign Minister Lubomír Zaorálek, Culture Minister Daniel Herman and the Mayor of Prague Tomáš Hudeček.

One World 2014 in numbers

117 633 spectators

34 cities in the Czech Republic + Brussels

1394 screenings

429 volunteers





Prague 3. — 12. 3.

The Festival presented **106** documentary films, which took audiences to **54** countries around the world.

Six documentaries had their world premiere in Prague: Beginnings, Olga, Raduga (Celebration of the Rainbow), Pirating Pirates, Miners Shot Down, Notes from the Dark, Aleppo.

The films were divided into **11** categories, including the Main Competition and Right to Know categories.

In addition to the seven traditional venues, festival films were also screened in the new small auditorium of the Lucerna cinema. A total of **53,454** spectators attended the screenings. The afternoon and evening screenings for adults were attended by **38,028** people and the school screenings welcomed a record **13,731** students and teachers. **1,695** people attended the accompanying events. Panel discussions were held on nine of the festival evenings in the French Institute after the screenings and were attended by **1,668** people in total.

Audiences had the chance to participate in **166** post-film discussions with filmmakers and experts.

The Festival welcomed **228** foreign and local guests from the ranks of filmmakers, producers, film festival organizers and debate participants.

For the third time the One World Festival also featured the East Doc Platform organized by the Institute of Documentary Film, which aims to support the creation and distribution of Eastern European documentaries. Some **300** guests took part in the platform. Seventy-five volunteers helped organize the festival in Prague.

Fans of One World bought **1,597** festival T-shirts, sweatshirts and bags, designed for One World by festival partner Zoot.cz as part of its Dobro campaign.

The festival's Facebook page recorded a more than one-third increase in the number of fans. The Prague part of the festival was followed by more than **15,000** people. The online special on the Czech Television website focused on cross-media projects was

visited by more than **1,500** users. A lecture on this developing form of documentary work was presented by reporter and interactive documentary filmmaker Frédéric Dubois from Berlin.

33 cities in the Czech Republic 15. 3. — 13. 4.

The regional teams had **42** films from which to set their festival programs.

A total of **64,179** people attended the films, of these **22,468** after afternoon and evening screenings for adults. Morning screenings for schools were attended by **35,918** pupils, students and teachers and accompanying events were attended by **5,793** people.

Despite the fact that One World 2014 was held in seven cities fewer than last year, the number of spectators at screenings for adults increased year-on-year by **2,185** people. In the regions there were a total of **939** screenings.

Post-film discussions took place after most of the screenings in the regions. Eight of the cities used Skype for the discussions. Not including Prague, a total of 354 volunteers helped organize the festival around the country.

Brussels 24. 3. — 2. 4.

The eighth year of the Brussels part of the festival featured 14 films from the One World program and one special screening of a documentary film from Azerbaijan.

In total **2,151** people attended the screenings and discussions, a **25%** increase over last year. The films were screened in the Bozar Centre for Fine Arts, the building of the Permanent Representation of the Czech Republic in the EU, the Goethe Institute, the Aventure Cinema and for the first time also in the Norwegian House, the seat of the Norwegian mission to the EU.





Work makes us who we are

The main theme of One World 2014 was work.



The main thematic category **Work Makes Us Who We Are...** featured 14 documentary films dealing with topics such as unemployment, migration, uprooting of workers, child labour, and the phenomenon of overwork and burn-out. Themes closely connected with work also appeared in many other documentaries, for example in the opening film of this year's festival *Miners Shot Down* about the violent suppression of miners in South Africa.

With the theme of WORK the festival addressed all of society, because in one way or another it touches every man or woman watching the films.

Campaign

The visuals and spots of One World 2014 presented the faces of real people expressing their relationship to work. The spot at first gives the impression that the people are talking about an important woman in their lives, such as a wife, mother or girlfriend (the Czech word for work – "práce" – is a feminine noun).

The campaign inspired people to think about the nature of their relationship to work. They could demonstrate it via Facebook application where they created their own festival poster.

In January the weekly magazine *Marketing & Media* named One World the **campaign of the month**. The campaign was designed by the Büro128 agency.

Topical themes

The 16th annual festival featured a range of documentary films whose themes have recently made headlines again:

#chicagoGirl –

The Social Network Takes on a Dictator

Ten days after the end of the One World Festival the protagonists of the film – Ala'a Basatneh – received the Human Rights Award at the Movies That Matter Festival in The Hague organized by Amnesty International.

Miners Shot Down

At the start of 2014 there were miners' strikes in South Africa similar to those seen in the film.

Open Access

This documentary about violations of the right to free speech and the despotism of the Yanukovich regime prefigured the events in Kyiv.

Putin's Games

the controversial preparation of the Winter Olympics in Sochi replete with corruption and human rights violations.

Return to Homs, Notes from the Dark. Aleppo

A close-up look at the ongoing civil war in Syria.

Sound of Torture

Cases of kidnapping of Eritrean refugees on their way to Israel. Those who safely arrived at their destination in January 2014 protested in Tel Aviv against Israeli immigration policy.

The Longest Kiss

The life stories of Sudanese people marked by a divided land where civil war is again raging.



1. #chicagoGirl 2. Miners Shot Down,
3. Open Access 4. Putin's Games
5. Return to Homs, Notes from the Dark. Aleppo,
6. Sound of Torture 7. The Longest Kiss

Program categories

Competition categories

Main Competition

The best documentary films on human rights themes filmed in the past year. Visually fascinating films marked by originality of theme and method.

Right to Know

Documentaries that bring to light as yet little-discussed events or shocking new evidence of human rights violations. The filmmakers look at issues which are often ignored by the mainstream media.

Main thematic categories

Work Makes Us Who We Are...

Fourteen documentaries approaching the topic of work from different angles. Films from the northern hemisphere tackle the problems of unemployment, the emergence of the new poor, and the phenomenon of overwork. By contrast, films from the the Global South examine issues of migration, exploitation of workers and child labour.

New in the program

Endangered Families

Films focusing on the situation of today's families whose problems are often referred to institutionalized care, educational and medical facilities.

Other categories

The Power of the Media

Various perspectives on the media that can galvanize social change but also increasingly affect our privacy and transform perceptions of the real world.

Journeys to Freedom

Documentary films about political and social relationships in nondemocratic countries in which People in Need works.

So-called Civilization

Dokumentární filmy zaměřené na životní styl a vztah lidí k prostředí, v němž žijí.

Panorama

Documentaries that have already been successfully screened at prestigious film festivals around the world.

Czech Perspectives

The best Czech documentaries from the past year, featuring the work of experienced filmmakers as well as recent film school graduates.

Docs for Kids

Blocks of short films for audiences from eight to 14 years old accompanied by creative workshops.





Winning films

Grand Jury

The Best Film Award **Judgment in Hungary**

Director: Eszter Hajdú
(Hungary / 2013 / 107 min.)

The Best Director Award **Forest of the Dancing Spirits**

Director: Linda Västrik
(Sweden, Canada / 2013 / 104 min.)

The Special Mention

The Blocher Experience

Director: Jean-Stéphane Bron
(Switzerland, France / 2013 / 100 min.)

Stop-Over

Director: Kaveh Bakhtiari
(France / 2013 / 100 min.)

Václav Havel Jury

Prize for a film that makes an exceptional contribution to the defence of human rights **Miners Shot Down**

Director: Rehad Desai
(South Africa / 2014 / 85 min.)

The Special Mention

No Fire Zone: The Killing Fields of Sri Lanka

Director: Callum Macrae
(Great Britain / 2013 / 93 min.)

Czech Radio Jury

The Czech Radio Award for creative use of music and sound in a documentary film **Forest of the Dancing Spirits**

Director: Linda Västrik
(Sweden, Canada / 2013 / 104 min.)

Student Jury

The Student Jury Award **Viva Cuba Libre: Rap is War**

Director: Jesse Acevedo
(Cuba, USA / 2013 / 60 min.)



Judgment in Hungary

Director: Eszter Hajdú

For three years, a film crew followed the trial of four members of a Hungarian criminal gang accused of a series of racially motivated murders of six Roma, including children. The documentary is a look into the courtroom and the testimony of the families of the victims, the perpetrators, the police and their misconduct in solving the case, and the judge, who must come to the correct verdict.

The Jury Statement:

"Small details are revealed through cinema verité: the judge's treatment of witnesses and survivors from the Romany community; the relationship between prison guards and the accused, the subtle smiles of the lawyers, and the empty seats of the courtroom. We also acknowledge the courage and persistence of the director, working under intense pressure."



Miners Shot Down

Director: Rehad Desai

In August 2012 a miners' strike at the Marikana mine in South Africa ended in the largest bloodshed since the end of apartheid. This political thriller reconstructs the course of events through eye witness testimony and shows that in South Africa democracy takes a back seat to big business.

The Jury Statement:

"The film manages to operate on a number of levels: it tells the tale of both individual struggle and tragedy, but also of the reality of life in the Rainbow nation, nearly 20 years after the end of apartheid, where old racial divisions are replaced or translated into dividing lines between rich and poor."

AVAST Foundation Audience Award

The Crash Reel

Director: Lucy Walker
(USA / 2013 / 107 min.)

A documentary about American snowboarder Kevin Pearce, who was seriously injured while training for the Winter Olympics. The film shows Kevin's complex recovery and life with brain damage. At the same time it explores the extreme pressure to succeed faced by professional athletes, some of whom pay with their lives.

Voting for the audience award took place during the Prague part of the festival. A total of **23,784 votes were cast**.

The ten most popular films in order were:

The Crash Reel

Blackfish

Notes from the Dark. Aleppo

No Fire Zone: The Killing Fields of Sri Lanka

In the Shadow of the Sun

Sound of Torture

God Loves Uganda

Viva Cuba Libre: Rap is War

Everything is Possible

A Whole Lott More



AVAST foundation campaign

The general partner of One World 2014 prepared its own campaign affiliated with the festival on the topic of dignified death.

Palliative care is a key area that the AVAST Foundation focuses on supporting. The aim of the video spot and posters was to raise awareness about the topic of euthanasia, which is still taboo in Czech society.

The festival presented Danish documentary film *Last Dreams* directed by Estephan Wagner, which sensitively captures the last moments of clients of a Danish hospice. One of the screenings was combined with a panel discussion entitled *Dying: The Right to Choose*. A recording of the debate is available at www.ceskatelevize.cz/ct24/kultura/jeden-svet-on-line (only in Czech).

Last Dreams will be available from September 2014 as part of the *Get Your Audience!* project, which provides quality documentaries for free online to viewers in the Czech Republic (www.oneworld.cz/pit).

The ballots for the Audience Award featured comic strips by Czech cartoonists who depicted their memories of deceased loved ones.





Accompanying events

Panel discussions

Every evening during the festival there were panel discussions about important contemporary topics. The panels were held in the French Institute and were very popular with audiences. Eight of the evenings were streamed on the Czech Television website, where recordings are currently available (www.ceskatelevize.cz/ct24/kultura/jeden-svet-on-line – only in Czech). The panels were simultaneously interpreted into English and Czech.

Panel topics

Euro Subsidies: Hindrance or Help?
Syria: The World's Moral Dilemma
Alternative Housing: Especially Not in a Rabbit Hutch
The Media vs. Politicians: How to Maintain Independence
Socially Engaged Art: All the Things it Can (Not) Achieve
The Caucasus: A Persistent Threat
Employment in the EU – at a Knockdown Price
Dying: The Right to Choose
Institutional Care: Raised to Fail?

Among renowned panel guests were:

Ali Ferzat, Syrian caricaturist and Sakharov Prize laureate
Sapyat Magomedova, lawyer from Dagestan, Homo Homini award laureate 2014
Anna Šabatová, ombudsman
Karel Hvižďala, publicist
Jiří David, academy painter

Echoes of the Tri Continental Festival

The Tri Continental Film Festival in South Africa is the most important African festival focussing on films with social, political and human rights themes.

One World 2014 presented three films from the Tri Continental Festival program:

The Devil's Lair

Director: Riaan Hendricks

One of the most successful contemporary South African films about the life of drug gangs from the poor suburbs of Cape Town.

In the Shadow of the Sun

Director: Harry Freeland

Film awarded at last year's Tri Continental Festival brought to Prague by director and albino activist Josephat Torner Nkwabi.

Miners Shot Down

Director: Rehad Desai

This documentary about striking miners from the Marikana mine premiered at One World with the participation of the director, who is also the founder of the Tri Continental Festival. Also present at One World was Tri Continental Festival director Anita Khanna, who was a member of the Grand Jury.

Los Censurados concert

Cuban rappers Los Censurados performed on Thursday, 6 March in the Rock Café in Prague. It was the first time the band travelled outside of their country.

Both members of the band are forbidden from performing in public places in Cuba. In Prague they played before a full house in support of jailed musician El Crítico and all other political prisoners in Cuba.

The concert followed a screening of the documentary Viva Cuba Libre: Rap is War about another illegal rap band in Cuba, Los Aldeanos.



From the panels:

„When the NSA was spying on Merkel it could not have been unaware that Syrian soldiers were being sent into Iraq.” (Ali Ferzat)

„The very nature of public service television on Czech TV is now a battleground.” (Daniela Drtinová, former Czech TV moderator)

„Amazon forces people to work in 40-degree heat and orders have to be handled in 33 seconds. Is that what we want in the Czech Republic?” (Josef Středula, KOVO trade union)

„Collectors can choose artists. But artists cannot choose their collectors.” (Roman Týc, Ztohoven)

„Co-housing should be for people who know and trust each other. You can't sell a development to clients and then expect them to behave like a community.” (Jana Kubcová, Cohousing.cz)

East Doc Platform

For the third time the One World Festival featured the East Doc Platform for industry professionals in support of Central and Eastern European documentaries. Events organized by the Institute of Documentary Film were held from March 3 to 9 at the Divadlo Komedie (Comedy Theatre) in Prague and the Cervantes Institute.

The largest documentary industry event in the region brought 300 film professionals to Prague to network, consult on, present, develop and offer their upcoming documentary films or the projects of representatives of TV stations, festivals, distributors and funds.

The East Doc Platform also offered an open program of lectures, case studies, screenings and master classes led by guest experts. These events were also made available to accredited audiences of the One World Festival.

This year's new East Doc Platform Doc Tank project focused on documentary projects with an activist approach and the potential for social campaigns. Of the seven participating projects the winner was a documentary entitled *Ukrainian Sheriffs* by director Roman Bondarchuk, about a village where instead of police order is kept by two local "sheriffs". The premiere is scheduled for October 2014.



Cross-média at One World

Documentaries with outreach beyond the film screen were another focus of One World this year.

An online special on the Czech Television website (www.czech-tv.cz/oneworld) gives viewers a glimpse into the future of documentary film. It offers a choice of eight current cross-media projects that besides film also employ other media platforms. The audience gets an opportunity to be actively involved in events and have a more intense experience, for example through computer games, interactive info-graphics, online maps, blogs, vox populi and much more.

The online special in Czech and English recorded over 1,500 unique visits since its launch in late March. It will run throughout the year.

In Prague cross-media presented reporter and author of interactive documentaries Frédéric Dubois in a talk entitled CROSS-MEDIA – New Possibilities of Storytelling. He was joined via Skype from Canada by cross-media expert Katerina Cizek, who was also a member of the Grand Jury of the festival.





Festival opening

One World was launched on Monday, 3 March at the Lucerna cinema with a screening of the documentary film **Miners Shot Down**. The film was personally presented by director Rehad Desai and producer Anita Khanna, who was a member of the festival's Grand Jury. The film about the bloody suppression of a miners' strike in South Africa was featured in the program category Right to Know and at the same had strong ties to this year's main theme "work".

The director subsequently participated in a debate at the Světozor cinema, which for the opening night was open to the general public.

Homo Homini Award

In the Prague Crossroads the festival is traditionally launched with the presentation of the Homo Homini human rights award, which People in Need grants to individuals who have made contributions to the promotion of human rights, democracy and nonviolent solutions to political conflicts. The award was presented by Minister for Human Rights Jiří Dienstbier to Dagestani lawyer Sapyat Magomedova.

She was honoured for the great personal courage and moral principle with which she faces the violence, personal threats and real danger that come with her work. "She fights against illegal detentions, beatings, imprisonments; she actively takes on risks in cases of unexplained murders, probably committed by power structures in the area," said Šimon Pánek, director of People in Need.

The evening also featured a talk about current events in Russia by Edward Lucas, a senior editor at The Economist.





Festival cinemas and attendance

The festival films were screened in seven Prague cinemas: Lucerna, Světozor, Municipal Library, Atlas, French Institute, Ponrepo and Ewald. The number of auditoriums was extended by the new 51-seat small auditorium in Lucerna.

Prague

The festival again attracted more viewers than the year before, despite the beautiful spring weather. In Prague One World welcomed 53,454 people, of whom 38,028 attended the afternoon and evening screenings for adults. The morning screenings for schools were seen by 13,575 pupils, students and teachers, and 156 people attended the One World in Schools Film Club meeting and a special screening for teachers. The accompanying events attracted 1,695 people.

Compared to last year, the audience grew by 846 people, with the largest increase (7.5%) recorded in school screenings.

Of the 289 screenings for the public, 87 were sold out. Five films were given additional screenings due to popular audience demand: Inside Apple and Putin's Games were added to the weekend program, while My Stuff, Shady Chocolate and Blackfish were added to the second week of the festival.

Regions

The regional festivals welcomed a total of 64,179 visitors. Screenings for the public were attended by 22,468 viewers, and screenings and events for schools were attended by a total of 35,918 pupils, students and teachers. The accompanying events attracted 5,793 people, and the exhibitions in cinemas, street videomapping on the walls of buildings and other similar events were seen by many more.

Compared to 2013 attendance of public screenings increased by 2,185 people, even though the number of festival cities dropped by seven.

The largest increases in overall attendance were recorded in Brno (2,000 more people), České Budějovice (1,800 more people) and Ústí nad Orlicí (800 more people). The organizational team in Police nad Metují brought 200 more spectators to the cinema than last year, which means that in this town of 4,280 inhabitants every sixth person went to One World.

KINO 35



Juries

One World 2014 had four film juries which granted eight awards in total.

Grand Jury

Katerina Cizek (Canada) – an expert in cross-media platforms
 Anita Khanna (South Africa) – director of the Tri Continental Festival in South Africa
 Fernand Melgar (Switzerland) – director of the documentary film Special Flight, winner of the Best Film award at One World 2012
 Radovan Sibrt (Czech Republic) – Czech documentary filmmaker and producer, whose film On Decency was presented at One World 2013

Václav Havel Jury

Jacqueline Hale (Belgium) – representative of Save the Children in Brussels
 Mon Mon Myat (Myanmar) – organizer of human rights film festival Human Rights Human Dignity in Myanmar
 Irina Gordienko (Russia) – director of the daily Novaya gazeta
 Alina Abdullayeva (Azerbaijan) – film producer and cultural organizer

Czech Radio Jury

Hubert Bittman, Jitka Kundrumová,
 Tomáš Zikmund – sound masters

Student Jury

Markéta Mojžíšová, Mia Šamárková,
 Tereza Trnková, Jakub Voves – grammar school students



Members of the Grand Jury,
 the Student Jury



Selection of accredited guests

Filmmakers and producers

Jesse Acevedo (USA), Yorgos Avgeropoulos (Greece), David Leonardo Acevedo Avila (Venezuela), Adrian Blaser (Switzerland), Frédéric Brunquell (France), Victor Buhler (Great Britain), Jean Counet (Netherlands), Harry Freeland (Great Britain), Rehad Desai (South Africa), Camila Donoso (Chile), François-Xavier Drouet (France), Lidia Duda (Poland), Roman Fábian (Slovakia), Konstantin Faigle (Germany), Marta Fujak (Poland), Valerie Gudenus (Switzerland), Eszter Hajdú (Hungary), Marianne Hougen-Moraga (Denmark), Khaled Jarrar (Palestine), Ashley Jones (Great Britain), Andrej Kolenčik (Slovakia), Mike Lerner (Great Britain), Alexandra Sicotte-Levesque (Canada), Markus Lenz (Germany), Petr Lom (Netherlands), Sandor Mester (Hungary), Natalia Mikhaylova (Germany), Michael Miki Mario Mistrati (Denmark), Anne Poirer (France), Joris Postema (Netherlands), Karen Stokkendal Poulsen (Denmark), Michal Przedlacki (Poland), Tarek Raffoul (Belgium), Arash T. Riahi (Greece), Keren Shayo (Israel), Shosh Shlam (Israel), Anastasia Skoubri (Greece), Corinne van Egeraat (Netherlands), Nicolas Videla (Chile), Estephan Wagner (Denmark), Roger Ross Williams (Switzerland)

Representatives of foreign festivals

Gediminas Andriukaitis (Inconvenient Films Human Rights Documentary Film Festival, Latvia), Simon Bateson (Take One Action Film Festivals, Great Britain), Nora Beňáková (One World Bratislava, Slovakia), Anna Dziashipa (Sakdoc Film, Georgia), Jacqueline Große (MOVE IT! Film Festival, Germany), Héléna Fantl (Archidoc - La fémis, France), Mario

Friso (Festival Des Libertés, Belgium), Natalie Gravenor (One World Berlin, Germany), Mohamed Ben Halim (Tripoli Human Rights Film Festival, Lybia), Adele Kohout (DOK FEST Munich, Germany), Oana Koulpuy (One World Romania), Aniko Kovesci (Verzio Documentary Film Festival, Hungary), Andrea Kuhn (Nuremberg IHRFF, Germany), Grit Lemke (DOK Leipzig, Germany), Josh Levin (West End Cinema, USA), Mona Rai (Document - International Human Rights Documentary Film Festival, Great Britain), Marta Szuchnicka (Watch Docs, Poland), Wotienke Vermeer (Frontline, Great Britain), Asel Zhurayeva (Bir Duino Festival, Kyrgyzstan)

Other guests

Ali Ferzat (karikaturista, Syria), Iryna Stelmakh (novinářka, Ukraine), Sapijat Magomedovová (laureátka Homo Homini, Dagestan)

Guests of East Doc Platform

Simone Baumann (Saxonia Entertainment), Kathryn Bonnici (Java Films), Emma Davie (Film & TV at Edinburgh College of Art, University of Edinburgh), Heino Deckert (ma.ja.de. Filmproduktion/ Deckert Distribution), Lejla Dedić (Al Jazeera Balkans), Christine Hille (DOK Leipzig), Andrea Hock (Autlook Filmsales), Stefan Kloos (Rise and Shine), Cynthia Lopez (POV Digital), Adriek van Nieuwenhuyzen (IDFA Forum), Mikael Opstrup (EDN), Paul Pauwels (EDN), Aysse Poffet (First Hand Films), Gabby Stein (Cinephil), Terry Stevens (Dogwoof), Rada Šešić (Sarajevo Film Festival), Katarzyna Wilk (Krakow Film Foundation)

Left:

Jacqueline Hale (Save the Children, Belgium), Irina Gordienko (Novaja gazeta, Rusko), Alina Abdullayeva (Cultural organiser, Azerbajdzán)

Heroes and heroines of the films

One World 2014 also invited a number of the heroes and heroines from the presented films. The festival audience thus got the unique opportunity to personally meet not only the filmmakers, but also the people whose lives are depicted in the documentaries.

József Ignácz

Hungary
Mayor of Besence
Film: Men with Balls

Josephat Torner Nkwabi

Tanzania
Human rights lawyer fighting on behalf of albinos
Film: In the Shadow of the Sun

Ali Nough

Libya
Activist from Tawerghaa
Film: The Road to Tawerghaa

Mira Kinnunen

Finland
Single mother
Film: Hilton! - Here for Life

Teresa Bancewicz

Poland
80-year-old hitchhiker
Film: Everything is Possible

Petri Luukkainen

Finland
Author of the experiment of a life without stuff
Film: My Stuff

Dean Puckett

Great Britain
Director and protester in London
Film: Grasp the Nettle

Top:

Teresa Bancewicz, Poland

From the left:

Mira Kinnunen, Finland

Josephat Torner Nkwabi, Tanzania



Feedback from foreign guests

The festival centre was a perfect place to hang around between screenings and the guest service was really impressive. I've never seen that before at any other festival! Thank you very much for that.

Markus Lenz, Ruina

I like that it is not only the narrow human rights films that were shown, but a broader view of what human rights are.

Estephan Wagner, Last Dreams

Coming to the festival was incredible!

I've been to many festivals before with my films, and I've rarely met nicer people who are more committed to doing a great job than the people at One World. Everyone was terrific, the program was superb and Prague is just so beautiful!

Jesse Acevedo, Viva Cuba Libre: Rap is War

Thank you for everything. The atmosphere at the festival and at the premiere was magnificent as always. We are happy that we could introduce Raduga to the world at One World.

Zdeněk Bričkovský, Raduga (slavnost duhy)

I really liked the festival. It showed great films, the people working for it were great and Langhans was a very nice place.

Joris Postema, FC Rwanda

It's simply a great festival. I'm so glad we had a chance to be in Prague. I have a feeling that the audience found the film to be important.

Michal Przedlacki, Notes from the Dark. Aleppo

On behalf of the sound team for Forest of the Dancing Spirit, I would like to say thank you to the Czech Radio Jury for the great honour and kind review of the soundtrack. As much as we did work hard to create and re-create the jungle sounds, a lot of the credit goes to Linda Váštrik who pushed us to help her tell her story the way she remembered hearing it in the jungle.

Gavin Fernandes, zvukař Prales tančících duchů

Ashley Jones, producer of the film Projekt Příroda



Audience feedback

The films evoked really strong emotions. This is, in my opinion, the most important thing. I can't compliment you enough.

I'm glad that you are organizing this event and it's great that you are screening films in schools. At one of these screenings my friend showed his daughter that she is very lucky to live as she does. Sometimes it's good to remember not to take everyday things for granted.

This was really the best theme in recent years. You were really able to connect everyone across generations with this theme.

After watching *In the Shadow of the Sun*, during which I was afraid for the protagonist the whole time, I saw Josephat among us, smiling and completely fine. At that moment I felt very small, but also very happy!

I appreciated the extra screenings. I caught the Sunday screening of *Putin's Games at Lucerna*. I was amazed that the cinema was packed even on a Sunday morning at 10:30. So yeah, adding extra screenings depending on demand = the way to go!

You have excellent translators. They deserve a big thank you and compliments.

And thank you so much for making the cafés (e.g. *Lucerna*) non-smoking during the festival. I wish it would stay that way!

A pleasant surprise was the spot by the AVAST Foundation to support palliative care. This is an area that hasn't received enough attention in the Czech Republic and that needs more support.

It's great that the festival sells clothes and that they are fair trade.



One World in the regions

After the Prague One World festival screenings were held in 33 other cities in the Czech Republic.

Regional festivals welcomed a total of **64,179 spectators**, of which 22,468 attended afternoon and evening screenings for the public and 35,918 were pupils, students and teachers who came to the events organized for schools. Accompanying events were attended by 5,793 people.

Brno, Ústí nad Orlicí and České Budějovice experienced record audience growth, with the screenings being attended by the same number of people as in Brussels. The biggest hit in the regions was the film *My Last 150 Thousand Cigarettes* directed by Ivo Bystřičan, which was presented in 25 cities. Under the influence of the film the cities of Znojmo and Polička banned smoking at festival venues, and in Hradec Králové after the screening one spectator immediately quit smoking.

The regional teams prepared a rich accompanying program, such as a projection of the changes of the city over time on the town hall building in Mladá Boleslav, a gift happening called *My Stuff Your Stuff* in Tábor with the participation of 450 people, and a fair trade café consisting of couches in the main square in Chrudim. The team from Police nad Metují thanked its sponsors in an original way: they filmed a video spot inspired by the festival trailer featuring representatives of the sponsoring companies.



Overheard in the regions

We were delighted that the staff of the Theatre Club decided to ban smoking in the club during the screening of *My Last 150 Thousand Cigarettes*. We were all so happy with it that in the end we decided to ban it during the Saturday program, and in the future all of our association's events organized in the Theatre Club will be non-smoking.

One World Polička

Ticket revenues this year were a record CZK 53,000. We divided it between two organizations: the "It's Better Here With Us!" endowment fund of the hospital in Ústí nad Orlicí and the regional charity of Ústí nad Orlicí.

One World Ústí nad Orlicí

We were delighted with the huge interest among schools. Children and students are great to work with; they even remember the films from past years and carry on lively debates.

One World Mikulov

This year the atmosphere was simply amazing. Lots of people thanked us for the fantastic festival and the great films. That didn't happen to us last year.

One World Chrudim

We had growth in attendance at school screenings of almost 100% and growth at public screenings of almost a third. We were really happy with how well everyone worked as a team.

One World Krumlov



One world in schools

Morning screenings for schools are an important part of the festival. For elementary schools One World prepared film screenings for children ages 8 – 11 and 12 – 14. High school students had the chance to see five films from the regular program.

In Prague the school screenings were this year attended by 13,731 pupils and students, which is some 1,200 more than last year. A total of 107 teachers came to a special private screening of *Putin's Games at Lucerna*.

Forty-nine high school students attended weekend meetings of the One World Film Clubs in Schools. The students made banners for a happening in the street and talked to passers-by about their relationship to work.

A four-member student jury awarded the documentary *Viva Cuba Libre: Rap is War* by Mexican-American director Jesse Acevedo. The film is a portrait of Cuban band Los Aldeanos, which despite being banned from performing has fans all over the island. "We think that this movie can help our peers understand that we can be grateful for how freely we live in our country," said the jury explaining its decision.

The school screenings were attended by 35,918 pupils, students and teachers during the regional festivals. The largest increases in school audiences were in České Budějovice (about 1,000 people), Ústí nad Orlicí (about 550 people), Polička (about 420 people), Ostrava (about 370 people) and Tišnov (about 300 people).

An audience favourite was the documentary *My Stuff* by Finnish director Petri Luukkainen, which was shown in school screenings in all 33 festival cities. The topic of consumerism and getting rid of excess things was close to the hearts of Czech secondary school students.





One world in the media

This year the festival saw a sharp increase in media interest. **Three hundred forty-two stories about One World** (for the period to 25 March) were published, of which 236 were published in the national media.

One World in Prague arranged **121 interviews between journalists and foreign visitors**, ten with Czech directors and 45 with members of the festival team.

A total of **35 interviews were given by the heroes of the films** who came to Prague. The greatest interest was in 80-year-old Polish hitchhiker Teresa Bancewicz and Tanzanian albino Josephat Torner.

On the opening day of advance ticket sales in Prague an eight-page **supplement about the festival was published in the national weekly Respekt**.

Radio listeners during the festival got **regular updates on Czech Radio Plus** from the festival centre at Langhans and **radio reports from One World on Radio 1**.

A new **online journal Echo.cz**, which was one of the media partners, was released only after the Prague part of the festival, but it nevertheless published the largest number of stories about One World (21).

This year **an online special on the Czech TV website** was devoted to important cross-media projects. From 1 to 25 March it was visited by 1,504 unique visitors.

The festival website www.jedensvet.cz recorded a total of 120,346 visits by 66,890 unique visitors during the Prague part of the festival (March 3 to 12).

The number of **fans of the festival's Facebook page** increased by a third and exceeded 15,000 people. The festival's Twitter account is followed by over 1,000 people.

A total of 450 filmgoers took advantage of the opportunity to create their own festival poster via a Facebook application personalized with a slogan expressing their attitude to work. These posters were then displayed to 121,652 other Facebook users.

One world in brussels

Due to the May elections to the European Parliament, the eighth annual One World Festival in Brussels took place a little earlier, from 24 March to 2 April 2014. It welcomed a record number of visitors, with almost 2,200 people from the ranks of international European institutions.

The Festival was opened in the Bozar Centre for Fine Arts with the participation of Permanent Representative of the Czech Republic to the EU Ambassador Martin Povejšil and EU Commissioner for Enlargement and Neighbourhood Policy Štefan Füle. The films were screened in the building of the Permanent Representation of the Czech Republic to the EU, in the Goethe Institute, the European Parliament, the Norwegian House and the Aventure Cinema.

The jury of One World Brussels presented two awards:

Winning Film

Dangerous Acts Starring the Unstable Elements of Belarus

Director: Madeleine Sackler
(USA / 2013 / 76 min.)

A documentary about the life and work of members of the Belarus Free Theatre.

Special Mention

The Road to Tawerghaa

Režie: Ashraf Al Mashharawi
(Libya / 2013 / 42 min.)

Dokument o procesu usmiřeni v Libyi, kde proti sobě během revoluce stála města Misuráta a Tawergha

Members of the Brussels festival jury:

Elena Zacharenko, International Rehabilitation Council for Torture; Kersti McCourt, Open Society Foundation; Susan Kerr, Christian Solidarity Worldwide; Elena Crespi, International Federation for Human Rights.



The One World Festival is looking for a main partner for 2015.

If you liked the festival and share our values, we would be happy to present the festival to you in more detail at a personal meeting.

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